

EVERY SEASON STARTS AT



# FOOTBALL SPECIAL OFFERS



# 2011

EVERY SEASON STARTS AT  
**DICK'S**  
SPORTING GOODS

Coupon valid through 1/31/12



TAKE **10% OFF**  
any Football

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Some exclusions may apply. See store for details. **Offer Valid at Charlottesville and Short Pump Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001882

EVERY SEASON STARTS AT  
**DICK'S**  
SPORTING GOODS

Coupon valid through 1/31/12



TAKE **10% OFF**  
any Football Pad, Accessory Item or Sports Medicine Item

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. **Offer Valid at Charlottesville and Short Pump Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001885

EVERY SEASON STARTS AT  
**DICK'S**  
SPORTING GOODS

Coupon valid through 1/31/12



TAKE **10% OFF**  
any pair of Football Gloves

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. **Offer Valid at Charlottesville and Short Pump Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001884

EVERY SEASON STARTS AT  
**DICK'S**  
SPORTING GOODS

Coupon valid through 1/31/12



TAKE **10% OFF**  
any Regular-Price Cooler or Water Bottle

Regular-price items have .99 endings

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes The North Face and Under Armour. Some additional exclusions may apply. See store for details. **Offer Valid at Charlottesville and Short Pump Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001883

EVERY SEASON STARTS AT  
**DICK'S**  
SPORTING GOODS

Coupon valid through 1/31/12



TAKE **10% OFF**  
any pair of Regular-Price Football Cleats

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Some exclusions may apply. See store for details. **Offer Valid at Charlottesville and Short Pump Dick's Sporting Goods locations. Valid through 1/31/12.**



P00001881

EVERY SEASON STARTS AT  
**DICK'S**  
SPORTING GOODS

Coupon valid through 1/31/12



TAKE **20% OFF**  
any Regular-Price Athletic Apparel Item

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour, The North Face, Patagonia, Nike Pro Combat, LIVESTRONG, Jordan, Burton, Marmot, Spyder, Mountain Hardwear, Columbia, Quiksilver, Roxy, Billabong and Volcom. Some additional exclusions may apply. See store for details. **Offer Valid at Charlottesville and Short Pump Dick's Sporting Goods locations. Valid through 1/31/12.**



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## Rewards!

Rewards to get you more of the gear you want!  
(See Store Associate for details.)